

MillionX Bangladesh - MXB: Action Charter

1. Purpose

MillionX Bangladesh (MXB) is an AI-first, non-partisan advocacy and action think tank committed to transforming Bangladesh into a 10X knowledge economy within one generation.

Our long-term ambition is to enable a structural 10x GDP transformation driven by human capital, intellectual property, and AI-enabled productivity across all sectors.

2. Strategic Premise

Bangladesh is the 8th largest nation by population (180+ million) yet ranks around 140th globally in per capita GDP. The challenge is not scale of people, but scale of systems. The structural gap lies in the absence of open, scalable knowledge architecture, industry-aligned competency models, and coordinated execution frameworks. We will create educational and learning contents for various segments of students, young professionals, teachers, educational organizations and learning platforms. We will create white papers, contribute in national, and organizational policy positioning. We will cast both the knowledge and usability gaps in terms of definable Intellectual Property (IP) and Operating System (OS) framework. We will seek partnership and other collaboration opportunities to achieve scalable impacts.

MXB's core thesis is that national transformation requires an integrated, AI-native knowledge system built on four pillars:

i) Open, Globally Benchmarked Policy & Research Infrastructure

We will develop and publish open white papers and policy briefs that guide national strategy and institutional positioning across education, workforce development, and industry modernization.

ii) Open-Access Intellectual Property (IP) & National Knowledge Operating System (OS)

We will formalize Bangladesh's knowledge and usability gaps into clearly defined, open, reusable frameworks:

- The **IP layer** will define competency models, applied research structures, industry-aligned skill taxonomies, and commercialization pathways.
- The **OS layer** will define how content is created, validated, distributed, measured, and continuously improved across the ecosystem.

These frameworks will be publicly accessible, enabling institutions, educators, enterprises, and policymakers to adopt, adapt, and scale without barriers.

iii) Progressive, System-Wide Curriculum Architecture

We will design and deploy a structured content and curriculum framework spanning:

- School, college, university, polytechnic, and madrasah systems
- Alternative learning and skilling organizations
- Career professionals and lifelong learners
- Researchers and entrepreneurs

This includes in-depth research repositories, annotated reference materials, capstone-based learning, teacher enablement models, and industry-aligned competency benchmarks.

iv) Ecosystem Execution with Global Mentorship Integration

We will build a coordinated national ecosystem for content creation, localization, research, and large-scale distribution, reinforced by a structured mentor network connecting local learners with NRBs, global diaspora experts, international academics, and industry leaders. This global evaluation and mentorship layer will raise standards, enable cross-border collaboration, and align Bangladesh's talent with global expectations.

Through strategic partnerships across government, public institutions, NGOs, private sector organizations, and international collaborators, MXB will scale these open IP and OS frameworks nationally—transforming human capital into globally competitive economic output.

3. How We Will Operate

MXB will operate as an AI-native, execution-focused institution built for velocity, scale, and measurable national impact.

Operating Doctrine

i) The 80/20 Execution Principle

We will apply the Pareto principle deliberately:

- Focus on the 20% of interventions that can drive 80% of national impact.
- Prioritize high-leverage systems over incremental improvements.

Global evidence supports this approach:

- McKinsey estimates that generative AI alone can add **\$2.6–\$4.4 trillion annually to global productivity** across key functions when rapidly deployed (McKinsey Global Institute, 2023).

- Countries that industrialized education and technology adoption early—such as South Korea between 1960–1990—shifted from low-income to OECD-level economies within a generation by prioritizing systemic levers rather than perfecting isolated reforms.

Our model:

- Build at **~80% maturity**, not 100% perfection.
- Launch with clear guardrails (ethics, safety, accountability, evaluation frameworks).
- Iterate continuously through feedback loops.

Perfection delays compounding. Execution accelerates compounding.

In AI and technology transitions, first scalable movers create network effects, standards, and talent gravity. Waiting for perfection results in structural lag.

ii) Innovate at 80%, Govern at 100%

Innovation velocity does not mean reckless deployment.

We will:

- Prototype rapidly
- Deploy within defined policy and compliance boundaries
- Measure outcomes continuously
- Publish transparent performance metrics

Guardrails will include:

- Ethical AI principles
- Transparent curriculum validation
- Public KPI dashboards
- Structured evaluation by domestic and global experts

This balances disruption with national responsibility.

iii) AI Embedded in Every Function

AI will not be a subject we teach; it will be the operating fabric of MXB.

We will use AI for:

- Curriculum design acceleration
- Policy modeling
- Labor market analysis
- Skill gap forecasting
- Research synthesis
- Performance analytics

The World Economic Forum estimates that **44% of core skills will change within five years** (WEF Future of Jobs Report 2023).

Operating without AI augmentation will structurally disadvantage institutions.

iv) Evidence Over Opinion

All frameworks will be benchmarked against:

- Global competency standards
- Labor market demand signals
- Export competitiveness indicators
- Productivity multipliers

The OECD consistently correlates higher cognitive skill distribution with higher GDP per capita growth. Structured human capital investment is not philosophical—it is economic infrastructure.

v) Systems Over Silos

Fragmented reforms do not scale.

We will align:

- Policy mandates
- Curriculum frameworks
- Teacher enablement
- Industry demand
- Research pipelines
- Commercialization pathways

Transformation requires synchronization.

vi) Transparent Accountability

Speed must be measurable.

We will publish:

- Adoption rates
- Competency certification counts
- Capstone output metrics
- Mentor engagement data
- Employment and productivity signals

Public dashboards create institutional discipline.

Strategic Outcome

If Bangladesh can systematically elevate even a fraction of its 180+ million population into globally competitive AI-enabled contributors, the productivity delta compounds exponentially.

The constraint is not intelligence.

The constraint is coordination.

MXB exists to remove that constraint—by executing decisively at 80% maturity, innovating continuously, governing responsibly, and compounding national advantage at AI speed.

4) Roles and Responsibilities

We will operate with a transparent organizational structure. Organizationally, we will be structured in four groups:

- Founding Council (responsible for overall vision and agenda defining)
- Executive Council (responsible for all executional matters including fiscal planning and budgeting)
- Advisory Council (responsible for advising and guiding both for tactical as well as strategic matters)
- Operational Council (responsible for implementing all the action items as defined and approved by the Executive Council. They will create and report all the measurable KPI for clear communication and reporting)

I suggest Anis to lead the FC, Zunaid to lead EC with a separate responsibility as MXB Chief Architect, AC is yet to get started (we need all your input to formally launch it and make it fully operational), and OC Munir to lead. It is also my suggestion that Munir has two other roles for MXB as President and Chief Financial Officer. Operational Council will have representative from FC, EC, and AC for a monthly cadence of update and KPI tracking.

My other recommendation will be: a role as Chief Educator, which should be Apu Zaman's role and responsibility. Also, Chief Engineer, which should be Arafat's role and responsibilities. I think we need Chief Engineer role to help support all hard-core AI related actual hands-on development or research activities by ourselves or in any support role for our partners or anyone requesting high level help or guidance.

We will have office of secretariat with full-time resources for all the day to day operational coordination, scheduling, and communication. Office of secretariat will be led by Mr. Munir Hasan as he will be leading the OC with full operational responsibilities.

Finally, I would like to recommend that we have a CEO for overall coordination and leading A to Z for MXB and I suggest Anis assumes that role. I personally see my primary role as research resource for all MXB teams.

5) Mission Statement

MillionX Bangladesh exists to build an open, AI-native knowledge infrastructure that transforms Bangladesh's human capital into globally competitive economic power. MXB operates as a 10X minds building platform so that the top national talents can attain depth in their areas of work, fostering imagination beyond status quo and attaining total clarity for their mission.

We design and scale open Intellectual Property (IP) frameworks and a National Knowledge Operating System (OS) that align education, workforce development, research, and industry demand cultivating unique 10X mindsets. Through progressive curriculum architecture, ecosystem-level execution, global mentorship integration, and evidence-based policy engagement, we aim to enable one million high-impact contributors and accelerate Bangladesh toward sustained, 10x GDP growth within a generation.

6) Core Values

i) Systems Thinking Over Fragmentation

We solve root causes, not symptoms. Every intervention must connect policy, curriculum, execution, and market demand.

ii) Open, Accessible Transformation

Our IP frameworks and Knowledge OS are designed to be open, reusable, and scalable—so institutions across public, private, NGO, and alternative systems can adopt and adapt without structural barriers.

iii) Execution at 80%, Iteration to Excellence

We prioritize high-leverage action over perfection. We deploy responsibly at 80% maturity, measure rigorously, and improve continuously under defined ethical and governance guardrails.

iv) Evidence Before Opinion

All models must be useful, measurable, and benchmarked against global standards. We rely on data, labor market signals, research validation, and performance metrics.

v) Global Standards, Local Scale

We integrate global diaspora, NRBs, international academics, and industry leaders to raise national benchmarks while ensuring scalability within Bangladesh's institutional realities.

vi) Valuable–Usable–Feasible Solutions

Every framework must create measurable value, be usable by institutions, and remain feasible for national adoption.

vii) Transparency and Accountability

We commit to public dashboards, KPI tracking, and structured reporting. Transformation requires trust.

viii) Multi-Generational Responsibility

We operate with urgency and long-term discipline, recognizing that national transformation compounds across decades.

ix) Ethical AI and Responsible Innovation

Innovation must serve societal good, preserve human dignity, and protect long-term national interest.

x) Collaboration Over Ego

MXB belongs to the ecosystem. We operate as a shared national platform, not an individual initiative.

Transparency

I think once we will have our Secretariat fully operational and running, we will have a clear dash board of things for all to see and contribute.

My final note: MXB belongs to us all, its mission is way too big for anyone of us to get it done. But together we definitely can create South Korea or Singapore moment for Bangladesh as they transformed themselves in 1980s, now it is our time and we must not fail our motherland and its 180+ million people.

Who we are at MXB:

(God helps them who helps themselves - Serendipity Happens Only When We Try)

- 1) We are a group of **“Multi-Generational Systems Thinkers”**
- 2) We seek **“Depth and Clarity in Everything that We Do”**
- 3) We are **“Problem Solvers”** - leverage **“Hybrid Multi-Disciplinary Knowledge and First Principles Approach”**
- 4) We pursue **“Fault-Tolerant Systems”**
- 5) We seek **“Solutions”** grounded by: **“Valuable-Usable-Feasible”** and **“What-Why-How”** concepts
- 6) We avoid: ***Emotional or Irrational Exuberance***
- 7) Our **model view** is anchored on the concept that: **“All Models are Wrong, But Some are Useful”** and we only seek **“Useful Model”**
- 8) Our Operational mindset is: **“80/20 Rule”**
- 9) Our Executional mindset is: **“Swiss Method - Precise Systemic Step-by-Step Approach”**
- 10) We are always **“Open to New Ideas and Thought Leadership”**

List of Stakeholders

Stakeholder Integration

MXB will operate across interconnected layers:

Policy Layer

Prime Minister's Office, ICT Division, Ministry of Education, NSDA, UGC, BTEB, Planning Commission

Institutional Strategy Layer

Universities, colleges, polytechnics, madrasah boards, skilling organizations, industry associations

Execution Layer

Teachers, curriculum developers, researchers, engineers, mentors, operational teams

Demand Layer

Government modernization programs, enterprises, startups, multinational corporations, NRB investment networks

Each layer will be aligned to common competency standards and shared IP/OS frameworks.

Transparency & Accountability

- Public KPI dashboard
- Curriculum adoption index
- Mentor network performance metrics
- Institutional implementation tracker
- Annual AI readiness report

MXB will operate as a disciplined, AI-driven knowledge powerhouse—designed to influence policy, shape institutional behavior, and deliver scalable economic transformation regardless of political or leadership changes.